



SPONSORSHIP & ADVERTISING OPPORTUNITIES

Please contact Hannah Pittman at hannah@scasa.org or (803) 798-8380 for more information.

Advertising Opportunities

Sponsored Social Media Post/Push Notification: \$1,000 (5 available each day)

Send out a custom alert or update. Attendees receive push notifications as long as they have the app on their phone or tablet. This is a great way to connect with attendees and draw them to your booth.

Sponsorship Opportunities

Elevator Wrap at Embassy Suites - \$3000 (1 available)

Show off your brand while attendees are waiting for the elevator at the Hilton Hotel (the Hilton is an overflow hotel and approximately 250 attendees stay there). The sponsorship includes one set of elevator doors, and you get to provide the artwork.

Elevator Wrap at Hilton Hotel - \$3000 (3 available)

Show off your brand while attendees are waiting for the elevator at the Hilton Hotel (the Hilton is an overflow hotel and approximately 172 attendees stay there). The sponsorship includes one set of elevator doors, and you get to provide the artwork.

Charging Station: \$1,500

Place your brand on the charging station where attendees will recharge their mobile devices.

Hand Sanitizer Station: \$1000

Place your brand on a hand sanitizer station that will be positioned in the conference area.

Morning Coffee Break: \$4,000 or \$2,000 co-sponsorship

(Monday, June 16; Tuesday, June 17; Wednesday, June 18)

Overflow Hotel Shuttle Sponsor: \$2,000 per bus

(Monday, June 16, and Tuesday, June 17)

Show off your brand on signage inside the shuttle van, on overflow hotel shuttle signage, and flyers.

New Principals' Summit Lunch: \$3000

(Monday, June 16)

Approximately 50 new principals attend the New Principals' Summit. As the lunch sponsor, you have the opportunity to speak to the group for 15 minutes to share important information about your company.

SOLD

Conference Strand Sponsor: \$3000

Available strands: Special Ed, Assistant Principals, Personnel/HR, Operations, Elementary, and Middle/Secondary

As the strand sponsor, you will have the opportunity to introduce the speaker in each of your sponsored strand sessions. Your logo will also be placed in the description of each session in the sponsored strand in the conference mobile app.

Volunteer T-Shirt Sponsorship: \$3000

All conference volunteers will receive a t-shirt to wear while volunteering. Your logo will be displayed on the right sleeve of the t-shirt. There are approximately 125-150 volunteers.

SOLD

Wellness Activities

This year's conference will feature a variety of wellness activities that participants can take advantage of throughout the conference. Please contact Hannah Pittman at hannah@scasa.org for more information.

SCASA's 50th Anniversary Party: \$3000 co-sponsorships (4 available)

(Tuesday, June 17)

SCASA turns 50 in 2025 and we are going to celebrate with a party on Tuesday, June 17, at i3! The party will feature a band, light refreshments, and dessert, and all attendees are invited!

The following general conference sponsorships are also available.

	Visionary \$10,000	Leader \$5,000	Patron \$2,500	Advocate \$1,000
Logo including click-thru URL on the i3 Website	✓	✓	✓	✓
Acknowledgement on the opening slides prior to each General Session	✓	✓	✓	✓
Acknowledgement in the conference program	✓	✓	✓	✓
Acknowledgement throughout the 20245conference within the conference area	✓	✓	✓	✓
Logo in the pre-conference email to attendees	✓	✓	✓	✓
VIP badge ribbons	✓	✓	✓	✓
Complimentary advertisement in online conference program book	✓ Full page and logo on cover	✓ Half page	✓ Logo	
Complimentary exhibit booth	✓	✓ 50% Off Booth		
Complimentary advertisement on mobile app	✓			