

2022 SCASA Innovative Ideas Institute

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Advertising Opportunities

Mobile App Splash Page: \$1,500

Your logo or name will be on the splash page that attendees will see each time they open the conference app. The splash page covers the entire screen.

Mobile App Advertising: \$250 (5 available)

Your ad will be located on the main navigation page of the app.

Push Notification: \$1,000

Send out a custom alert or update. Attendees receive push notifications as long as they have the app on their phone or tablet. This is a great way to connect with attendees and draw them to your booth.

Sponsorship Opportunities

Internet Access for All Attendees: \$12,000; \$6,000 co-sponsorship (only 1 left) or \$3,000 co-sponsorship (2 available)

Attendees ask for complimentary internet access and you can give it to them! You will have attendees coming by your booth to say thank you!

Room Key Cards: \$3,000 (Your logo will be imprinted on the key cards for all 13 attendees)

Water Bottles: \$1500 (2 sponsorships available)

Your company logo will be placed on water bottles and given to attendees after the general sessions on Monday or Tuesday.

Charging Station: \$1,500

Place your brand on the charging station where attendees will recharge their mobile devices.

Hand Sanitizer Station: \$500

Place your brand on a hand sanitizer station that will be positioned in the conference area.

Morning Coffee Break: \$4,000 or \$2,000 co-sponsorship

(Monday, June 20; Tuesday, June 21; Wednesday, June 22)

Game Changer Sessions (2 available): \$2,500

As a Game Changer Session sponsor, you will have the opportunity to introduce the speaker and provide handouts/materials to attendees.

The following general conference sponsorships are also available.

	Visionary \$10,000	Leader \$5,000	Patron \$2,500	Advocate \$1,000
Logo including click-thru URL on the i3 Website	✓	✓	✓	✓
Acknowledgement on the opening slides prior to each General Session	✓	✓	✓	✓
Acknowledgement in the conference program	✓	✓	✓	✓
Acknowledgement throughout the 2021 conference within the conference area	✓	✓	✓	✓
Logo in the pre-conference email to attendees	✓	✓	✓	✓
VIP badge ribbons	✓	✓	✓	✓
Complimentary advertisement in online conference program book	✓ Full page and logo on cover	✓ Half page	✓ Logo	
Complimentary exhibit booth	✓	✓ 50% Off Booth		
Complimentary advertisement on mobile app	✓			