

innovative ideas

i n s + i + u + e

take
the
lead

innovative ideas institute 2016

JUNE 19-22

Embassy Suites at Kingston Plantation
Myrtle Beach, SC



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Welcome to the 2016 Innovative Ideas Institute

Letter from i3 Committee Chairperson – George Ward

2015-2016 has been a record-breaking year for SCASA as we watched our professional association **Take the Lead** in membership, topping 4000 members. The incredible SCASA staff and the Innovative Ideas Institute Committee invites you to join this wealth of leadership at i3 this summer as we each **Take the Lead** in our schools and communities during this crucial election year.

SCASA and the i3 Committee begin each planning season with our i3 attendee comments and survey results and work diligently to incorporate the excellent feedback and creativity generated by our school leaders each summer. From keynotes to session length to vendor accessibility, we **Take the Lead** with a rich variety of topics and session formats mirroring the rich diversity of our South Carolina schools.

Use this year's i3 conference to **Take the Lead** in instructional growth, professional networking, and personal reflection on best practices tailored to your unique instructional setting.

Just as the geese in the i3 logo illustrate, we increase our strength and endurance working together, we are most successful when supporting each other, constant audible communication (honking) is vital, and we each must lead when our unique strengths and gifts are needed by the group.

Take the Lead.

Letter from SCASA Executive Director – Beth Phibbs

Welcome to the 2017 Innovative Ideas Institute! It is hard to believe it has been a year since we gathered to celebrate the many successes in public education and engage in professional learning opportunities. Over the next three days, I hope you will be inspired by the keynote speakers, motivated by numerous education sessions, and renewed through interaction with friends and colleagues. The Innovative Ideas Institute allows us a time to learn new ideas, share our successes, and become more effective leaders for the students we serve.

We thank you for your attendance at i3 and your membership in SCASA. Because of you, we continue to experience our strongest membership and participation in the history of our association. Working under a continuous improvement model, we are constantly searching for new ideas to better serve our members. If you have any suggestions for changes or improvements, we would appreciate the opportunity to speak with you. We are here to serve you in order for you to continue to transform education for South Carolina's most precious resource, our children!

Enjoy the institute and thank you for your commitment to public education in South Carolina!

Special Event Information

Badges

Please wear your i3 conference badge at all times. This serves as your admission to all conference events, including general sessions and breakout sessions.

Beach Walk/Run

Join us Tuesday morning for the annual Beach Walk/Run, sponsored by Pearson. The Walk/Run will start on the beach near the Embassy pool deck. Finishers get a commemorative conference t-shirt.

Exhibitors

Visit the exhibitors in the Exhibit Hall located in Kensington Ballroom, Cambridge, and Westminster Hallways of the Embassy Suites! The Exhibit Hall will be open Monday and Tuesday. Be sure to take advantage of the Focus on Exhibits each day! Check your agenda for more details on hours.

Exhibitor Showcase

Take advantage of the Exhibitor Showcase during lunch on Monday and Tuesday. This is your opportunity for an in-depth look at products from participating exhibitors. See your conference program for session offerings.

General Sessions

Monday's General Session will be held in the Palisades Ballroom at the Hilton and Wednesday's General Session will be held at the Embassy Suites. There is no general session on Tuesday, but be sure to check out the Game Changer Sessions taking place throughout the day!

SCASA Bookstore

Be sure to visit the SCASA Bookstore! The bookstore will offer books from keynote speakers and other hot titles. It will be open daily in the exhibit hall. Monday's keynote speaker will do a book signing immediately following the general session in the Palisades Ballroom area and Wednesday's keynotes speaker will do a book signing immediately following the general session in the Cambridge Hallway at the Embassy Suites. The bookstore is provided by Scholastic Book Fairs.

Charging Station

Charge all of your electronic devices at one of the charging stations sponsored by ACT and MB Kahn. Charging stations are located in the Windsor Foyer and Balmoral Hall.

i3 on Facebook and Twitter

Know what's happening throughout the day by liking i3 on Facebook and by following i3 on Twitter #SCASAi3.

i3 Mobile App

Download the i3 Mobile App on your Apple or Droid devices! The app includes breakout session information, presenter handouts, exhibitor information and more! Use the following link to download the app today: <http://eventmobi.com/2016i3/>

Recertification Renewal Data

In this program booklet, you will find a recertification credit form where you can list the sessions you have attended. If you would like a session(s) to be considered for recertification credit, you are responsible for completing the form and submitting the agenda and form to your personnel office. The agenda is for verification that you attended sessions at the conference. (NOTE: Your personnel office alone is authorized to determine if the session(s) may be used for renewal credits. SCASA does NOT make these decisions.)

QR Codes

QR Codes will also be used to scan other participants' name badges for their contact information. You may download one of the following QR Code scanners.

iPhone/iPad: QR Reader for iPhone, Scan for iPhone, QR Code Scanner Free and RedLaser

Droid: QR Droid, QR Reader for Android and RedLaser

Conference at a Glance

Sunday, June 19

3:00 p.m. – 7:30 p.m.

Registration
SCASA Bookstore Open
SCASA Board & Leadership Meeting
Student Services Roundtable Meeting
Elementary Division
Sundaes on Sunday

Pembroke
Kensington D
Somerset
Oxford
Kensington A
Palmettos Pavilion

Monday, June 20

7:30 a.m. – 3:30 p.m.

Registration
SCASA Bookstore Open
General Session
Exhibit Hall Open
Focus on Exhibits
Breakout Sessions
Lunch on Your Own
Exhibitor Showcase
Deep Dive Session
Breakout Sessions
Breakout Sessions
Division Meetings
Adult Ed Division
Early Childhood Roundtable
Instructional Leaders' Roundtable
Technology Leaders' Roundtable
Secondary/Middle Level Division Meeting

Pembroke

Palisades Ballroom (Hilton)
Embassy Suites

Lands End (Brighton)

Kensington A
Windsor A
Somerset
Eton
Kensington C

Tuesday, June 21

6:00 a.m.

7:30 a.m. – 3:00 p.m.

7:30 a.m. – 9:30 a.m.

8:00 a.m. – 2:30 p.m.

8:30 a.m. – 9:30 a.m.

9:45 a.m. – 10:45 a.m.

10:45 a.m. – 11:45 a.m.

11:45 a.m. – 12:15 p.m.

12:15 p.m. – 1:15 p.m.

12:30 p.m. – 1:00 p.m.

1:15 p.m. – 2:15 p.m.

2:30 p.m. – 3:30 p.m.

3:45 p.m. – 4:45 p.m.

Beach Walk/Run
Registration
SCASA Bookstore Open
Early Career Principals' Breakfast
(pre-registered participants)
Exhibit Hall Open
Breakout Sessions
Game Changer Session
Breakout Sessions
Game Changer Session
Focus on Exhibits
Breakout Sessions (SDE Updates)
Lunch on Your Own
Exhibitor Showcase Sessions
Breakout Sessions
Game Changer Session
Breakout Sessions
Game Changer Session
Division Meetings
Personnel Division

Embassy Pool Deck
Pembroke
Kensington D
Nightwatch

Kensington (Embassy)

Palladium AB (Brighton)

Palladium AB (Brighton)
Kensington (Embassy)

Palladium AB (Brighton)

Palladium AB (Brighton)

Windsor B

Wednesday, June 22

8:30 a.m. – 10:30 a.m.

General Session

Kensington (Embassy)

South Carolina Association of School Administrators
2016 Innovative Ideas Institute
June 19-22, 2016

Recertification Form

Please note: Your personnel office alone is authorized to determine if the session(s) may be used for renewal credits. SCASA does NOT make these decisions.)

Date	General Session Keynote	Session 1 Education Sessions	Session 2 Education Sessions	Session 3 Education Sessions	Session 4 Education Sessions	Session 5 Education Sessions
Monday, June 20	Chris Fuller					
Tuesday, June 21	No Keynote					
Wednesday, June 22	Steve Pemberton					
		I certify that I attended the sessions listed. Signature: _____				

Monday, June 20

Education Sessions

11:00 a.m.—12:00 p.m.

What to Look for in an Engaging Science Inquiry Based Classroom	Eton
Come On, Get “App”y	Oxford
Having Trouble with SLO's and ACT? MCHS Has an Easy Solution That Our Teachers and Students Love	Winchester
Reaching Our Youth: Enhancing The Culture Of Your School Through The Use of Mentoring Programs	Hampton
B.L.A.S.T. - Response To Intervention	Somerset
Creating Supportive Structures for Student Success	Windsor A
The Right Device for Teachers and Students	Windsor B
iOS 9.3 in Education Preview: The Best Classroom Experience is About to Get Better	Windsor C
Best Practices for a One-to-One Technology Initiative Modeled in the Classroom	Kensington A
Reduce Referrals, Reverse Chaos and Restore Sanity: Discipline Strategies That Create A Positive Learning Climate	Kensington B
Transgender Students and Title IX Compliance	Kensington C
A Team Approach to Transforming School Culture	Palladium A, Brighton
Ideas to Motivate, Educate, and Celebrate with your Faculties!	Palladium B, Brighton
Leaders: Are You Charting the Course	Palladium C, Brighton
Are You Ready for 100% Online Testing in 2017?	Lands End, Brighton

Exhibitor Showcase Sessions

12:15 p.m. - 12:45 p.m.

Horace Mann: Partners In Education	Eton
Get SC Ready with Achieve3000 Digital Literacy Tools	Oxford
Pearson: Review360 - Behavior Matters – More Behavior Data with Less Data Entry	Winchester
Amplify Atlas and Reading 3D: Comprehension Assessment that Meets the Demands of Today's Classrooms	Kensington A
BrightBytes: Measuring Return on Learning with Research - Are We Transforming Learning or Digitizing 20th Century Practice?	Kensington B
ExploreLearning: Raising Math Scores with Math Fact Fluency for All	Kensington C
The College Board: Partnering with Schools and Districts to Build College and Career Readiness	Hampton
eSparkLearning: Are iPads Making an Impact?	Somerset
The Flippen Group: Changing Mindsets by Changing Behaviors	Windsor A
Interstate Solutions: 6 Proven Steps to Reduce Custodial Supply & Labor Costs	Windsor B

Deep Dive Sessions

1:00 p.m. – 3:15 p.m.

What in the World is EVAAS? EVAAS Basics for School Administrators	Lands End, Brighton
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Education Sessions

1:00 p.m. – 2:00 p.m.

Come get "Flipped" for Learning!	Eton
Title IX: "It's Better To Be Safe Than Sorry!"	Oxford
Scott's Branch High School Defeats The Odds Through The Use of 21st Century Learning Strategies, Gaming and Project-Based Learning	Winchester
Go Google! How Anderson 4 went 1:World!	Hampton

Monday, June 20 continued

Education Sessions

1:00 p.m. – 2:00 p.m.

Instant Ideas—Student Achievement & Technology	Somerset
The General Education Survival Guide to Special Education	Windsor A
The Road to Comprehensive Literacy: A Leader's Plan for Action	Windsor B
Coding and Programming from Young to Old	Windsor C
Parent Engagement: Key Factors for Your Success	Kensington A
Taking First Steps As An LEA: How Google Forms Helped Lead the Way	Kensington B
Innovative Partnerships	Kensington C
Creating a Student-Centered Culture and Connections!	Palladium A, Brighton
The Digital Administrator- Move Beyond the Basics	Palladium B, Brighton
Transformational Leadership: Maximizing the Art and Science of Leadership for Improved Student Achievement	Palladium C, Brighton

Education Sessions

2:15 p.m. – 3:15 p.m.

Odyssey Educational Center Virtual School Franchise Implementation	Eton
Three Awards Later...Our Canvas of Literacy	Oxford
It Takes Two to Tango: Choreographing Meaningful Family-School Engagement.	Winchester
Creating a Data Literate Culture	Hampton
Mentoring for Success By Going Against the Grain	Somerset
A Equals B Every Single Time: Consistency, Routine and Structure in the Classroom	Windsor A
Understanding Your State Retirement	Windsor B
iPad in Early Childhood	Windsor C
Innovate, Organize and Inspire Your Digital Workspace!	Kensington A
So You Are the New Administrator: Survival Tools for New School Administrators	Kensington B
G+: Preparing Students for the Future	Kensington C
Leading Up: Lead from Where You Are	Palladium A, Brighton
Difficult Conferences with Teachers - Positive Results	Palladium B, Brighton
Connecting the Dots of School Initiatives Through SLOs	Palladium C, Brighton

Tuesday, June 21

Game Changer Session

8:30 a.m. – 9:30 a.m.

Be Your Authentic Self with Problem-Based Learning

Palladium AB, Brighton

Education Sessions

8:30 a.m. – 9:30 a.m.

1:World Learning Design - Signature Experiences

Eton

College Ready Students, Preparing Them to Achieve the Dream

Oxford

"Growing Your Own" District Sustainability Program: How Going Green Pays Off For Our Schools!

Winchester

Brain Hacks: Five Budget-neutral Secrets to Revealing the Hidden Potential of Children of Poverty

Hampton

Putting the LEA in LEADER

Somerset

We Don't Need No 'Special' Education?

Windsor A

Succession Planning: Developing A Process for the Future

Windsor B

iOS 9.3 in Education Preview: The Best Classroom Experience is About to Get Better

Windsor C

Student Centered Learning: Building a Culture that is Focused on Students

Kensington A

The Art of Meaningful Classroom Observation

Kensington B

Effective Documentation

Kensington C

Coaching Conversations that Support Teacher Evaluation

Palladium C, Brighton

EVAAS Overview for District Administrators

Lands End, Brighton

Game Changer Session

9:45 a.m. – 10:45 a.m.

Millennials – Different Game, Different Rules to Build an Educational Community

Palladium AB, Brighton

Education Sessions

9:45 a.m. – 10:45 a.m.

iRead, iRise, iRock!

Eton

2016 Palmetto's Finest Winners' Best Practices - Elementary

Oxford

Supporting Administrators and Teachers in Video-Based Professional Learning

Winchester

Developing a Comprehensive Approach to School Safety

Hampton

Instant Ideas—Culture

Somerset

Teaching Reading Out of the Instructional Box -Three Key Reasons Why

Windsor A

Conventional Reading Interventions Don't Work for Your Lowest Performing Readers

Creating a Sustainable Source of Quality Special Education Candidates

Windsor B

Coding and Programming from Young to Old

Windsor C

Supporting the BLEND: The Administrative Role in Blended Learning

Kensington A

I Know What Good Instruction Looks Like, but What Aspects of Classroom Management

Kensington B

Should I Be Evaluating?

SLOs: Lessons Learned

Kensington C

Building an Energized School Culture

Palladium C, Brighton

2016 Palmetto's Finest Winners' Best Practices – Middle & High

Lands End, Brighton

SC Department of Education Updates

11:45 a.m. – 12:15 p.m.

School Facilities Renovation and Construction: What Leadership Needs to Know & Consider	Eton
The “New Poverty” Definition – the USDA Community Eligibility Program and Its Impact on Funding Streams	Oxford
The School Administrators’ Manual: Statutes, Waivers, and Flexibility	Winchester
Personalized Learning in South Carolina: Introduction to the State's New Personalized Learning Framework	Kensington A
Single Accountability: ESSA and EAA Changes	Kensington C
Reading to Succeed: How Do Components the Read to Succeed Reading Plan Apply to Middle and High Schools	Windsor A
How Virtual SC Can Increase Opportunities & Lower Costs	Windsor B
How to Encourage Parental Support and Involvement in K – 12 Mathematics	Hampton
Supporting your Middle Level ELA Teachers as They Implement the ELA South Carolina College- and Career-Ready Standards	Somerset
Report of the Safe Schools Taskforce on School Resource Officers and District Safety Policies	Palladium C, Brighton
Supporting Your Secondary Level ELA Teachers as They Implement the South Carolina College- and Career-Ready Standards for ELA	Lands End, Brighton

Exhibitor Showcase Sessions

12:30 p.m. – 1:00 p.m.

Clear Touch: Interact Differently with Clear Touch Interactive	Eton
The Flippen Group: Changing mindsets by changing behaviors	Oxford
Failure Free Reading: It's Never Too Late to Accelerate	Winchester
TE21: Don't leave your College-and-Career-Ready scores to chance	Kensington A
Letterland: Look What was Done to Stop Students from Struggling to Read in Grade 2 & Beyond	Kensington B
Classworks: Build Rigor, Use Technology, Differentiate	Kensington C
Imagine Learning: Read to Succeed Made Easy with Imagine Learning	Hampton
iStation: The Seven Essentials for Blending Learning Success	Somerset
TEAMia&EMC Intro & Updates	Windsor A
Microburst Learning: Employers’ Choise: EmployABILITY Soft Skills	Windsor B

Game Changer Session

1:15 p.m. – 2:15 p.m.

The Five Key Factors for Training Transference	Palladium AB, Brighton
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Education Sessions

1:15 p.m. – 2:15 p.m.

Aiming for Heaven in Spartanburg 7	Eton
It's All About Those Apps!	Oxford
The College and Career Promise: Redesigning the High School Experience	Winchester
STEM Master Teachers through the Lens of ESSA	Hampton
Speed Dating with Data	Somerset
Purposeful Partnerships Lead to Improved Post-Secondary Outcomes	Windsor A
How PADEPP Standards Apply to Assistant Principal Evaluation – One District’s Model	Windsor B
iPad in Early Childhood	Windsor C

Tuesday, June 21 continued

Education Sessions continued

1:15 p.m. – 2:15 p.m.

Proactive Steps Administrators Can Take to Avoid Liability in Handling Student Issues as Well as Employee Issues

Kensington A

How to Successfully Interview for the Principalship!

Kensington B

Parent Involvement Works! The Key To Improving Student Achievement

Kensington C

Teacher-Centered Professional Development

Palladium C, Brighton

Raising Readers: The Power of Family Involvement

Lands End, Brighton

Game Changer Session

2:30 p.m. – 3:30 p.m.

Work Social Media Like a Rock Star!

Palladium AB, Brighton

Education Sessions

2:30 p.m. – 3:30 p.m.

The Right Device for Teachers and Students

Eton

Community Career Connection

Oxford

Why Don't You Google That?

Winchester

Growing Your Own: Developing Strong School Leadership in Your District

Hampton

Limitless Possibilities: Unifying the Work of RTI, Multi-Tiered Interventions,

Somerset

Family Engagement and Student Performance

Establishing an Environment for Successful Inclusion

Windsor A

The Things We Do Not Say: Even If We Think It

Windsor B

Data+ Insight = Growth: Taking the Lead to Set the Vision for an Accountability Culture

Windsor C

How to Use Data Teams and Common Formative Assessments to Improve Student Achievement

Kensington A

Center for Executive Education Leadership (CEEL): What Is it and How to Get Involved

Kensington B

Losing great teachers? Can't find great teachers? We have "tipped" the scales!

Kensington C

Happy Teachers, Happy Students = Academic Success!

Palladium C, Brighton

Expanded ADEPT and PADEPP Evaluation Updates for 2016-17

Lands End, Brighton



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